



THE HBDI® TEAM PROFILE™

Boost Your Team's Performance

Give teams the data and tools to function at optimum levels.

Teams are the engine of the workplace today, but frequently, people who perform well on their own struggle to work together successfully - often because they fail to understand, appreciate and/or value each others' thinking preferences. Understanding thinking preferences paves the way for high performance by allowing:

- The team to make adjustments to improve processes, outputs and outcomes
- Diverse perspectives to be appreciated and applied
- Managers and leaders to determine the best way to manage and motivate different team members

The Herrmann Brain Dominance Instrument® (HBDI®) Team Profile is based on the compilation of the team members' HBDI® Profiles, provides a composite view of the similarities and differences in thinking preferences, giving the team an immediate understanding of its strengths.

Put the team's full brainpower to work.

"The HBDI® is our preferred assessment for molding innovative, high performance teams. People appreciate various leadership and business applications of Whole Brain® Thinking, and the organization cannot get enough of it." • Nataliya Lomakina, Manager, Leadership Development, Depository Trust and Clearing Corporation

MORE THAN JUST THE SUM OF ITS PARTS

See reverse for full report details.

Ideal for any kind of team or group:

- intact teams
- cross-functional or project-specific
- groups virtual and cross-cultural teams
- when team members change or are added

A catalyst for team alignment, collaboration and productivity

- Give teams the resources to become accountable for their own productivity.
- Reduce frustration and stress that can often accompany-and impede-group interactions.
- Get better, faster decisions and outcomes from every team engagement.



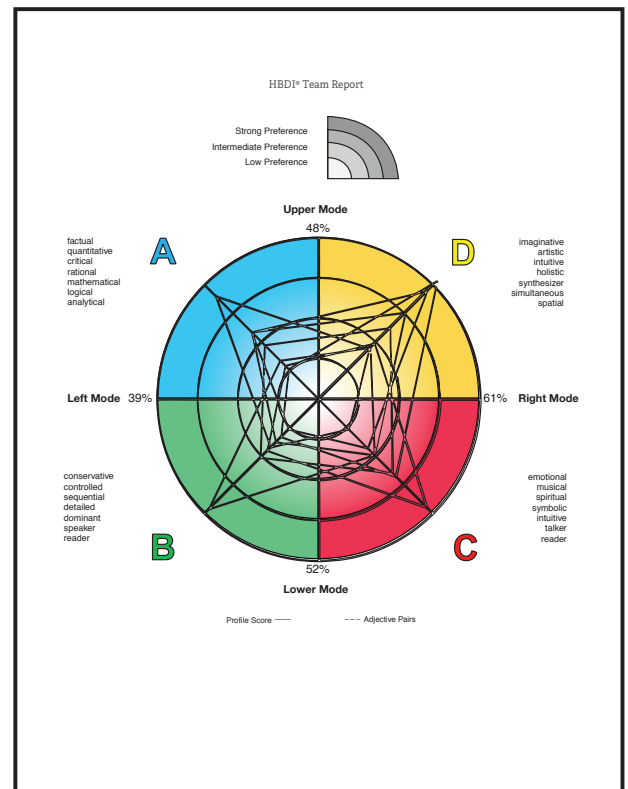
The HBDI® Team Profile™ Report

Comprehensive Analysis

- Eleven reports with a variety of data sets to compare and discuss
- Breadth of thinking available to the group
- Rank of team's thinking preferences as a group
- The positioning of individuals as they relate to each other
- Top work elements and descriptors, from strongest to weakest

Roadmap for Success

- Identifies the process flow the team prefers
- Highlights areas for improvement, specifically in relation to communication, training and processes
- Identifies potential challenges and blind spots
- Provides the framework of a process for making better decisions as a team
- Removes judgment and emotion from issues a team often overlooks or avoids addressing
- When combined with the Whole Brain® Team Dashboard, provides comprehensive team insight and performance measurement over time



The HBDI® Team Profile™ results are presented in a full-color professional report package, which is reviewed and incorporated into facilitated exercises during a webinar or face-to-face workshop. While each person's thinking preferences are represented, all are displayed anonymously so there is no danger of disclosing confidential information.